

# WEBINARS 2026

MAGAZINE FOR PROFESSIONALS IN CONSTRUCTION, URBAN PLANNING, REHABILITATION AND SUSTAINABLE DESIGN



**Maximum 5 speakers per webinar**

5 th FEBRUARY

## INDUSTRIALIZED CONSTRUCTION



- Market, developments and limitations
- Complete and modular construction
- Materials and solutions

14th APRIL

## ENERGY REHABILITATION



- Energy efficiency
- Energy saving
- Case studies
- Roofs, air conditioning, lifts, home automation, etc

Ecoconstrucción is the leading professional publication on sustainable construction, renovation and urban planning, with 6,000 printed copies and over 20,000 online readers.

We cover the entire building cycle and its environmental impact, focusing on energy efficiency, resource management, innovative materials, industrialisation and healthy construction solutions.

27th MAY

## RENEWABLE ENERGIES AND APPLICATIONS IN BUILDING CONSTRUCTION



- Aerothermal and solar photovoltaic
- Underfloor heating
- Other renewable energies

28th SEPTEMBER

## EFFICIENT AIR CONDITIONING



- Technological solutions
- Efficiency and sustainability
- Standards and certifications
- Indoor quality and thermal comfort
- Automation

We cover international certifications (LEED, BREEAM, Passivhaus, WELL, DGNB), advanced digitalisation, green building and emerging technologies, always backed up by real projects and success stories.

26th OCTOBER

## HOME AUTOMATION



- Solutions and case studies
- Impact of digitalisation
- Security
- Sustainability

10th DECEMBER

## CERTIFICATIONS AND REGULATIONS



- WELL, BREEAM, LEED, Passivhaus
- Current regulation
- Benefits
- Financing and savings

The print magazine is published six times a year and our online platform is updated daily with news, articles, interviews and industry events.

## Types of sponsorships

### PLATINUM (2.600 €)

- Featured 1 page advertisement in the magazine
- Company logo at the top
- Priority in the order of presentations

### GOLD (1.800 €)

- 1 page advertisement in the magazine
- Company logo in second place

### SILVER (1.100 €)

- ½ pages advertisement in the magazine
- Company logo in third place

### COMMON BENEFITS: WHAT'S INCLUDED?

Organisation of webinars. Creation of the event website. Promotion of participation on our website, newsletters and social media. Sending an emailing to the databases, +16,000 contacts. Event moderation. Recording for uploading to YouTube channel and transfer of registration data in Excel format.

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Edition	Themes	
	<b>Key Energy*</b> (4-6 March), <b>Light + Building*</b> (8 - 13 March), <b>Rebuild</b> (24-26 March), <b>Fensterbau*</b> (24-27 March), <b>SMOPYC</b> (15,-18 April), <b>Tektonica*</b> (23-25 April)	
<b>Nº104</b> <b>January - February</b> Editorial deadline: 12 February Advertising deadline: 19 February	<ul style="list-style-type: none"> <li>• <b>Industrialised construction.</b> Prefabricated, modular, offsite</li> <li>• <b>Renovation and envelopes.</b> Thermal insulation and façades</li> <li>• <b>Mineral and technical materials.</b> Laying mortars, high-performance cements</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Facilities.</b> Transport in buildings</li> <li>• <b>Product monograph.</b> Biomass and renewable heating</li> <li>• <b>Product monograph.</b> Eco-friendly machinery</li> <li>• <b>On site.</b> Success stories with wood</li> <li>• <b>Digitisation in design.</b> Advanced BIM, digital twins</li> </ul>
	<b>A@W</b> (6-7 May), <b>R+T*</b> (26-28 May), <b>Intersolar Europe</b> (10-12 June), <b>TECMA</b> (11-13 June)	
<b>Nº105</b> <b>March - April</b> Editorial deadline: 17 April Advertising deadline: 24 April	<ul style="list-style-type: none"> <li>• <b>Building structures.</b> Wood, steel, concrete.</li> <li>• <b>Roofs.</b> Flat, sloped, green, solar photovoltaic.</li> <li>• <b>Architectural glass.</b> Double/triple glazing, solar control, low emissivity.</li> <li>• <b>Renewable air conditioning.</b> Heat pumps (aerothermal, geothermal) + hybrid with PV.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Cities and urban planning.</b> Urbanotics, climate resilience, sustainable mobility.</li> <li>• <b>Sustainable construction and regulations.</b></li> <li>• <b>Technical materials.</b> Adhesives and sealants for façades and roofs.</li> <li>• <b>Hydraulic installations.</b></li> <li>• <b>On site.</b> High-rise buildings (concrete and steel).</li> </ul>
	<b>Distribution at the main trade fairs in the sector</b>	
<b>Nº106</b> <b>May - June</b> Editorial deadline: 18 June Advertising deadline: 25 June	<ul style="list-style-type: none"> <li>• <b>Sustainable interiors and finishes.</b> Paints, coatings, surfaces.</li> <li>• <b>Sun protection.</b> Exteriors and interiors, automation.</li> <li>• <b>Flooring and paving.</b></li> <li>• <b>Partitions and false ceilings.</b> Acoustics, safety and aesthetics.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Efficient lighting</b></li> <li>• <b>Indoor wellbeing and health</b></li> <li>• <b>Safety and accessibility</b></li> <li>• <b>Product monograph.</b> Bathrooms, kitchens, taps.</li> <li>• <b>Inside the building.</b> Hotels or offices with sustainable interiors</li> </ul>
	<b>Hábitat + Cevisama Contract</b> (September), <b>Cersaie*</b> (21-25 September), <b>The District</b> (22-24 September), <b>Batimat*</b> (28-1 October), <b>Egurtek, Efintec</b> (7-8 October)	
<b>Nº107</b> <b>July - August</b> Editorial deadline: 24 July Advertising deadline: 31 July	<ul style="list-style-type: none"> <li>• <b>Professional directory.</b> Architects, construction companies and engineering firms with sustainable projects</li> <li>• <b>Directory of companies and products.</b> Classified by macro-themes</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Real Estate</b></li> <li>• <b>Adelanto Efintec</b></li> <li>• <b>Product monograph.</b> Special trade fairs Cevisama, Egurtek, Efintec...</li> </ul>
	<b>Construtec, Veteco, Smartdoors y Piscimad</b> (10-13 November), <b>Concreta*</b> (18-21 November) <b>Genera y MATELEC</b> (24-26 November), <b>Smart City Expo</b> (November2026), <b>Tomorrow Building</b> (November2026)	
<b>Nº108</b> <b>September - October</b> Editorial deadline: 18 October Advertising deadline: 23 October	<ul style="list-style-type: none"> <li>• <b>Energy and electrical installations.</b></li> <li>• <b>Home automation and building automation.</b></li> <li>• <b>Envelopes.</b> Ventilated façades, carpentry, integrated PV roofs.</li> <li>• <b>Technical materials.</b> Sealants, silicones and waterproofing for carpentry and façades.</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Technical doors.</b> Wood, fire doors, acoustic doors</li> <li>• <b>Water and resources.</b> Saving, rainwater management, sustainable swimming pools</li> <li>• <b>Digitalisation on site.</b> Applied AI, management software</li> <li>• <b>On site. BIPV success stories</b></li> <li>• <b>Training</b></li> </ul>
	<b>Bauma</b> (January 2027)	
<b>Nº109</b> <b>November - December</b> Editorial deadline: 15 December Advertising deadline: 18 December	<ul style="list-style-type: none"> <li>• <b>Year in review</b></li> <li>• <b>Special feature:</b> Women in construction</li> <li>• <b>Economics and project management.</b> ESG, green financing, facility management.</li> <li>• <b>New types of buildings.</b> Co-living, senior living, green hotels, data centres, logistics hubs</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Certifications and regulations.</b></li> <li>• <b>Technical materials.</b> Bio-based adhesives, new composites, lightweight plaster.</li> <li>• <b>Installations.</b> Fire safety, hospitals, advanced home automation.</li> <li>• <b>On site.</b> Logistics centres.</li> </ul>
<b>Supplement:</b> <b>Interior Design</b>	<ul style="list-style-type: none"> <li>• <b>Interior Design Studies</b></li> </ul>	<ul style="list-style-type: none"> <li>• <b>Sustainable finished materials for interiors</b></li> </ul>

# ADVERTISING

# ECOCONSTRUCCIÓN RATES 2023



## Print

FEATURED ADS	Price	Vertical Size
Front page	2.600€	158x221 mm
Double-page spread	2.500€	420x297 mm
Back cover	2.000€	210x297 mm
Interior back cover / front	1.850€	210x297 mm
Lapel	1.500€	Consult
Page 3	1.850€	210x297 mm
Page 5	1.600€	210x297 mm

## Print

STANDAR ADS	Price	Vertical size	Horizontal size
Double page	1.900€	420x297 mm	
Page	1.300€	210x297 mm	
Half page	900€	105x297 mm	210x148,5 mm
¼ page	700€		210x75 mm
1/5 page	500€		201x60 mm

## Online (ecoconstruccion.net)

### Prices in € per month

	Main header (728x90/ 320x100)	Featured news (728x90/ 320x100)	Between news items (728x90)	Top right sidebar (300x250)	Top left sidebar (300x250)	Brand banner (160x600/ 320x100)	Premium company (150x150)	Right header (150x90)	Left back (234x60)	Company logo (250x125)
Web	1.500€	1.000€	400 €	1.000€	400€	1.000 €				
Sections	600€	400€	250 €	400€	250€	400 €				
Newsletter	1.000€		500 €				200€			
Company guide	1.000€							300€	150€	250€

### E-mailing (+25.000 suscritos)

1.500€

### Premium news / newsletter

500€

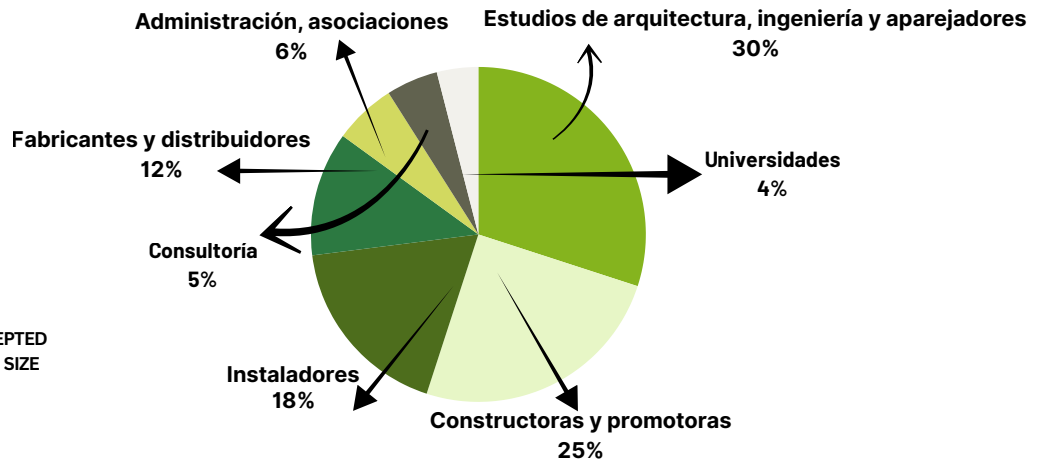
Exclusive webinar (website creation, event management, sending of attendee Excel files, exclusive participation mailing)

2.500 €

### Campaign discounts

In the case of advertising campaigns, please consult us regarding our discount policy (10% for three or more actions, 10% agency discount, etc.).

\*Over 249k users and 343k page views per year



- PRICES INCREASE WITH VAT
- PRINT ADVERTISING +3 MM BLEED
- ONLY PDF, JPG AND TIF FILES ARE ACCEPTED
- BANNERS MUST BE LESS THAN 75 KB IN SIZE
- ONLY GIF OR JPG FILES ARE ACCEPTED

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